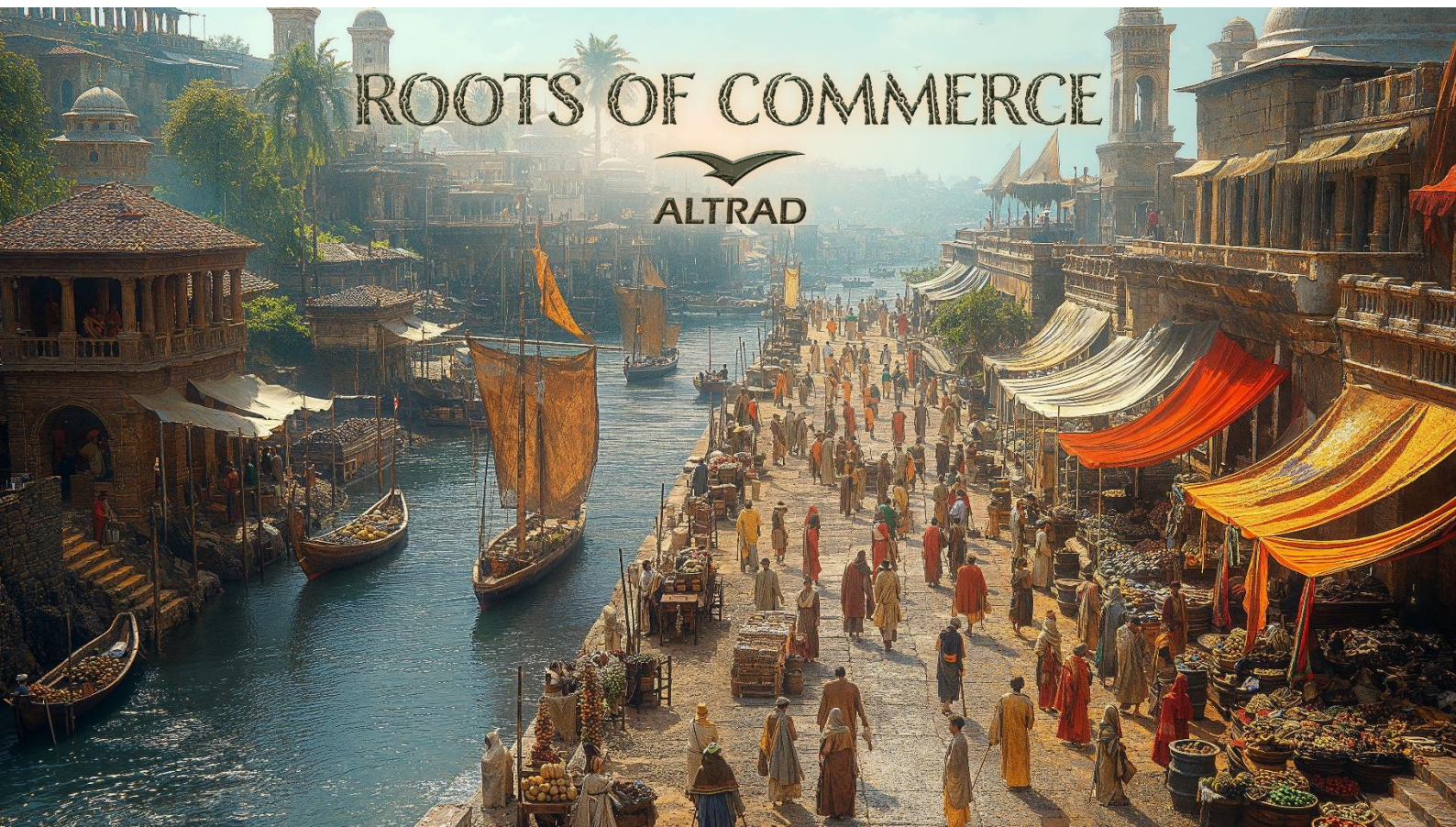


# Business Development Seminar

## PROGRAMME

17 – 20 September 2024, Salou



BUILDING A  
SUSTAINABLE  
FUTURE.

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17 – 20 September 2024, Salou

### DAY 1 – Tuesday 17 September

12:00pm - Lunch at the hotel (for those who will be present)

PLENARY SESSION - Auditorium: Your attendance is required at 13:45 (at the latest)

02:00pm - Seminar Kickoff

02:05pm - Greetings / Vision and Objectives / Safety moment

02:15pm - One ALTRAD Nuclear Presentation

03:00pm - Client Insight (DOW Chemicals, Julia ECHEVARRIA)

03:50pm - Coffee break

04:20pm - RMDK business case for ground shoring

04:50pm - Compliance

05:15pm - Mr. ALTRAD's intervention

05:55pm - End of Day 1

### DAY 2 – Wednesday 18 September

#### ALTRAD TRADES FAIR & TEAMBUILDING ACTIVITIES

We will divide all participants into 2 large groups. You will be informed of which group you belong to in due course, using the EVENIUM application. Your teambuilding activity will also be indicated.

*Nous scinderons l'ensemble des participants en 2 grands groupes. Vous serez informés de votre "appartenance" en temps voulu, à partir de l'application EVENIUM. Votre activité sera également indiquée.*

09:00am - 12:00pm

- 1st half group: Participation in the Altrad Trades Fair
- 2nd half group: Teambuilding activities

02:00pm - 05:00pm (switch)

- 1st half group: Teambuilding activities
- 2nd half group: Participation in the Altrad Trades Fair

5:00pm - 9:00pm - End of day 2: DISMANTLING OF THE ATF AREA

**EVENING - 07:30pm - Diner party at the "Cantina Restaurant" (Mexican area within Port Aventura World)**



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### DAY 3 – Thursday 19 September

PLENARY SESSION - Auditorium: Your attendance is required at 08:15 (at the latest)

08:30am - Welcome aboard & Safety moment

08:40am - Business/sales-type presentation, by a sales expert, Tony Morris

10:00am - Coffee break

ROOMS Alexandria 2 + Alexandria 3-4-5

10:30am - Workshops 1/2

12:00pm - Lunch

ROOMS Alexandria 2 + Alexandria 3-4-5

02:00pm - Workshops 2/2

03:15am - Coffee break

PLENARY SESSION - Auditorium

03:45pm - Speed-dating type presentations

05:30pm - End of day 3

### EVENING

- 08:00pm/10:00pm - Diner party at the Caribe Hotel, on the terrace
- 10:00pm/01:00am - Party time & music

### DAY 4 – Friday 20 September

PLENARY SESSION - Auditorium: Your attendance is required at 08:30 (at the latest)

08:45am - Welcome aboard & Safety moment

09:00am - Keynote on Artificial Intelligence by Luc JULIA (with practical cases)

10:10am - Coffee break

10:40am - Conference on resilience, motivation and visualisation by Axel ALLETRU

11:50am - Management messaging (Jan VANDERSTRAETEN, Ran OREN)

12:10pm - End of Day 4

